



# Dial Help Community Support & Outreach Center

Winter 2013



## Men Take on Violence Against Women

### Community Recognizes Healthy Masculinity—Healthy Man Beard Competition Winner Crowned



**Chad Borgen, Healthy Man Beard Competition Winner**

On December 12th at The Bluffs Ballroom, Chad Borgen was awarded the title of Healthy Man Beard Competition Grand Champion by a panel of 6 judges from valuable local organizations and businesses. The judges balanced two criteria the most gorgeous

beard and the best essay exploring what healthy masculinity is and why it is important. **To view all essays visit [dialhelp.org](http://dialhelp.org).**

In total, the winners walked away with over \$500 in prizes.

The event was hosted to help bring awareness to the staggering extent and impact of violence against women, and to focus community attention on the transformative roles that men play in stopping this violence. According to the World Health Organization, one in three women (35.6%) experience sexual or physical violence worldwide, much of which occurs from their intimate partner. It is important to remember that most men are not violent; however, if this global epidemic is to ever be reduced or eliminated, it will require men to model and demonstrate healthy masculinity by stepping up, actively engaging issues of violence, and deeming it unacceptable in our society. It is not enough just to be a healthy man; earning this distinction requires

courage and strength of character to stand up for others.

*...Continued on Page 2*

### Dial Help Hires Long Time Employee for Sexual Violence Prevention Role

October saw the departure of Rhys Edwards from Dial Help's Sexual Violence Prevention Program. His departure left big shoes to fill in Dial Help Sexual Violence Prevention Efforts.

Rhys was replaced by Kevin Weir, a long time Dial Help staff member. Kevin brings considerable intervention and facilitation experience to the role, in addition to coalition building skills.

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### Volunteers Needed! See Page 3 for More Information!

Like us on Facebook  
[www.facebook.com/MenMatterGroup](http://www.facebook.com/MenMatterGroup)  
[www.twitter.com/MenMatterOrg](http://www.twitter.com/MenMatterOrg)

Men Matter

## Men Matter

Let's face it, violence against women has been an epidemic problem for a long time. Those that inflict violence against women are not going to work to stop it. If women could stop it by themselves...*continued on page 3*

*Continued from page 1...* **Community Recognizes Healthy Masculinity**

**Our Funding Partners:**

- The Coordinating Agency
- MI Dept. of Community Health
- MI Dept. of Human Services
- Michigan Crime Victim Services Commission
- Copper Country United Way
- United Way of Dickinson County
- United Way of Marquette
- Nat'l Suicide Prevention Lifeline
- Keweenaw Community Foundation
- Superior Child Abuse Prevention Council
- Northcare CDR
- Portage Health System
- Aspirus Keweenaw Hospital
- Houghton Rotary
- Friends of Dial Help Like You!

The event proved extremely effective at reaching people with anti-violence messaging across Houghton, Keweenaw, Ontonagon, Baraga Counties and beyond. Outreach efforts delivered anti-violence messages through 325 radio ads across 4 stations, 9 newspaper ads across three counties, 3 newspaper articles totaling more than a full page, a 3 x 6 banner posted prominently on U.S. 41 in downtown Houghton for over a month, a spot on *Copper Country Today* radio program, and a TV6 new story, along with word of mouth, and numerous social networking efforts.

Dial Help would like to thank all of our community partners that helped make this event a reality including:



U.P. Laser Engraving (Trophy Donation), Michigan Tech Center for Diversity and Inclusion (Judge), Barbara Kettle Gundlach Shelter (Judge), Houghton City Police (Judge), Jeff Hauswirth, Personal Fitness Trainer (Judge) & (Prize), Early Spring Productions (Judge), Gogebic Community College (Judge), McGann's Building Supply (Prize), Surplus Outlet (Prize), Stormy Kromer (Prize), Michigan Tech Athletics (Prizes), AutoZone (Prize), The Bluffs Retirement Community (Venue and refreshments).

*This project was supported under Federal Opportunity Announcement CE14-1401 from the Centers for Disease Control and Prevention*

*Left: Grand Champion Trophy, Courtesy of U.P. Laser Engraving*



**Keweenaw**  
community foundation

**Keweenaw Community Foundation Funds Winter Skills Adventure Program**

Dial Help received a generous \$3000 grant to fund our Winter Skills Adventure Program, providing at-risk-youth with a group of indoor and outdoor activities, to take place over the winter season in Houghton and Keweenaw Counties. Activities include, but are not limited to: MTU's two day "Christmas Ski School" (which offers ski and snowboard lessons for beginners), overnight winter camping, and swimming at the SDC. Funds will be used to cover ski and snowboard lessons, lift tickets, ski rental equipment, SDC passes, lodging fees, food, mileage, van rental, replacement sleds, and other camping gear as needed. These events will be planned for approximately 20 students.

**Board and Staff**

<b>Board Chair</b> Tommy Gilpin	<b><u>Executive Director:</u></b> Rebecca Crane, MS	<b><u>Community Education:</u></b> Ed Stephens Sue Kauppi Jeff Williams Chris Babbitt	<b><u>Victim Services:</u></b> An-gel Kenneally Jeanette Dorh
<b>Vice Chair</b> Fred Gaff	<b><u>Assistant Director:</u></b> Sue Kauppi, BA		<b><u>Crisis/Info Helpline</u></b> Eliisa Laitila Rich Featherly Bill Melchiori Odonis Person
<b>Secretary:</b> Mary Heckel	<b><u>Clinical Supervisor:</u></b> Brian Rendel, MA, LPC, LLP	<b><u>Prevention Services:</u></b> Sue Kauppi Kevin Weir Rhys Edwards Karyn Babbitt Barry Fink	<b><u>IT Specialist</u></b> Cody Adkins
<b>Treasurer:</b> Valorie Troesch	<b><u>Counseling</u></b> Chris Babbitt, LLPC Jeff Williams, LLPC	<b><u>Substance Abuse Counseling</u></b> Ed Stephens, MA, CADC	

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...they already would have. That leaves healthy men. Most violence is perpetrated by men, however, most men are not violent. Healthy men need to take a leadership role in this effort if we want to reduce violence in all areas of our community.

Women have actively been leading the efforts to end gender based violence for decades. Both physical and sexual violence against women has been somehow distorted into a women's issue, while men have largely had the privilege to sit on the sidelines and often are not challenged to look at how some aspects of male socialization figure into the equation even for healthy men.

The Men Matter Campaign is aimed at engaging men, initially through social media, in the effort to end physical and sexual violence, objectification of women as sex objects and property, and the systematic lessening of women's value through the feminization of men that don't comply with social norms.

Men can exhibit strength through partnership and equality and gain more than we can through dominance, power and control.

If you believe Men Matter please like us on Facebook, and follow us on Twitter.

...Continued from page 1...**Dial Help Hires...**

Kevin has hit the ground running, providing sexual and gender based violence prevention education to nearly 400 local middle and high school students since October; initiating a male leadership movement, (Men Matter), successfully engaged men on the topic of healthy masculinity and violence prevention through the Healthy Man Beard Competition, and achieving Level 1 Response Ability Bystander Intervention Facilitator Certification.

We are excited about the dedication and creativity that Kevin is bringing to the effort to end sexual violence.

Funding cuts are impacting a lot of non-profit agencies including ours! We need your help to ensure the continuation of new and existing programs the community has come to rely on. Look to the right to see the many ways you can help Dial Help.

**Support Dial Help!**

**Make a Donation:**

- Use the link to **PayPal** on the "Give Help" section of **www.dialhelp.org** to make a safe, secure on-line donation
- Or send a **check payable** to:  
Dial Help, Inc.  
609 Shelden Ave.  
Houghton, MI 49931
- Or set up a recurring direct withdrawal from your checking or savings account.
- Donate to the Dial Help Endowment at the **Keweenaw Community Foundation**.
- Shop at your favorite online stores while supporting Dial Help - Find out how at **www.iGive.com**

**Dial Help is a 501(c) (3) charitable agency for tax deductible giving**

**Volunteering at Dial Help**

**Interested in lending a compassionate ear?**

**Helping someone in need?**

**Helping an agency that supports the community many different ways?**

**Call An-gel at 482-9077 to discuss our many volunteer opportunities**

- **Helpline/Instant Messaging/Texting**
- **Victim Services**
- **Internships**
- **Office Support**

**www.dialhelp.org**

Phone: 906-482-9077  
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**Dial Help is your resource for**  
Crisis Intervention \* Education \* Victim Services \* Prevention \* Counseling  
482- HELP(4357) \* 24 hour Victim Service line 1-866-661-5589  
NEW: Text Message: 906-35(NEEDS) (906-356-3337)  
[www.dialhelp.org](http://www.dialhelp.org)

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**United  
Way**



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